

Ad Layout Specifications

Sun King Publications including Mobile Tech News & Detailers Digest

For a **FULL PAGE**

Image Area size: 10.25"W x 13.5"H

For a **HALF PAGE**

Image Area size: 10.25"W x 6.5"H

For a **QUARTER PAGE**

Image Area size: 5"W x 6.5"H

For a **EIGHTH PAGE**

Image Area size: 5"W x 3.25"H

IF WE DESIGN YOUR AD:

All Images (products/logos/face photos) should be 300DPI at approximately the size they are to run. Acceptable formats for photos are" .jpg or .tif or .eps (some bitmaps are also acceptable)

All copy should be either in a word document or clearly written and faxed.

Please add in your copy any special touches you would like, include all contact numbers or reference to an existing masthead you have run by date of issue if possible. If a proof is requested please include where it is to be sent for approval.

CAMERA READY DIGITAL SPECS

PDF: hi resolution (300 DPI) CMYK or Grayscale

EPS: hi resolution (300 DPI) CMYK or Grayscale

TIF: hi resolution (300 DPI) CMYK or Grayscale